

Privacy Policy

Fresh From Texas, LLC, together with its subsidiaries herein referred to as (“Fresh Texas”) - strives to maintain the highest standards of decency, fairness and integrity across all our operations. This policy (the “Privacy Policy”) describes the types of information Fresh Texas may collect from you or that you may provide when you visit our U.S. online interfaces owned and controlled by us, including www.FreshTX.com and www.FreshKitchens.com, (collectively, the “Website”).

This policy applies to information we collect via our Website along with e-mail, text, and other electronic messages between you and Fresh Texas. It does not apply to information collected by any other website operated by any third party.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, you may choose not to use our Website. This Privacy Policy is subject to change from time to time.

Information Gathered on the Website

Fresh Texas collects different types of information about you, including information that can identify, relate to, describe, be associated with, or be reasonably capable of being associated with a consumer or household (“Personal Information”), information that is about you but individually does not personally identify you, and information that we combine with our other users. For purposes of this Policy, the Personal Information that Fresh Texas collects about you may include your name, postal address, e-mail address, and telephone number. Additionally, Fresh Texas may collect various other categories of data about you, either directly from you or automatically when you visit the website. Some of this data can be attributed to you, which makes it Personal Information. However, some of this data cannot be attributed to you by Fresh Texas and thus that data is not Personal Information.

The additional categories of Personal Information collected include: The products or services viewed, obtained, or considered, or other purchasing or consuming histories or tendencies; and inferences drawn from other Personal Information. For example, information about your purchase preferences.

We also automatically collect data such as: the detail about your visits to our Website, specifically traffic data, location data, logs, and other communication data and the resources that you access and use on the Website; and information about your computer and internet connection, specifically your IP address, operating system, and browser type.

The information we automatically collect is used to estimate our audience size and usage patterns; store information about your preferences, allowing us to update our Website according to trends in interests; speed up your searches; and recognize you when you return to our Website.

Data we collect automatically which may not be Personal Information, is treated as Personal Information when it is attached to other Personal Information. The technology we use for this automatic data collection includes the use of cookie technology. Cookies are small data files that certain websites write to your hard drive when you visit them. They may contain information that the website can use to track users' progress through the website. The cookie enables us to track the total number of visitors to the Website, the popularity of various areas of the Website, and the length of the visits in an aggregate form (as one of a group, your individual Personal Information is not singled out). You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

Fresh Texas uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”) to collect certain information relating to your use of our Website. Google Analytics uses cookies to help Fresh Texas analyze how users use the Website. You can find out more about how Google uses data when you visit our Website by visiting “How Google uses data when you use our partners' sites or apps” (located [here](#)).

Use and Disclosure of Information

The information Fresh Texas collects is used to internally improve the content of our Website, respond to visitor inquiries, process requests for information, notify you of products, job openings and other information about Fresh Texas and our subsidiaries and brands that may be of interest to you. We may also use the information we collect from and about you as otherwise described to you at the point of data collection.

We do not sell, trade or rent your personally identifiable information collected on the Website to others. Fresh Texas may disclose personally identifiable information as follows: (a) to our subsidiaries and affiliates; (b) to our third party service providers, vendors, and consultants providing services on our behalf to the extent necessary in order to provide services on our behalf (for example, parties that support our Website); (c) in order to enhance your experience on our Website; (d) if we believe that there has been a violation of our Terms and Conditions, any of our intellectual property or other rights of any third party; (e) in order to respond to a subpoena, court order or other such request; (f) in response to a law enforcement agency's request or as otherwise required by law; and (g) as otherwise described to you at the point of collection.

If the ownership of all or substantially all of our business changes or we otherwise transfer assets relating to our business or the Website to a third party, such as by merger, acquisition, bankruptcy proceeding or otherwise, we may transfer or sell your Personal Information to the new owner. In such a case, unless permitted otherwise by applicable law, your information would remain subject to the promises made in this Privacy Policy unless you agree differently.

Interest Based Advertising

We may use cookies and other web tracking technologies to track the amount of time spent on our sites or social media and whether or not certain content, such as video was viewed. We work with trusted third parties to collect and process this information (which is sometimes Personal Information) for us, based on our instructions and in compliance with our Privacy Policy. We also may participate in interest-based advertising for job opening postings using similar technology. This means that you may see job postings on a social media platform tailored to how you browse or shop, or you may see job postings for Fresh Texas on other websites based on your browsing behavior across websites. Some websites where we post job openings belong to ad networks that use your web browsing history to choose which ads or job postings to display on their network website.

You can opt-out of receiving interest-based ads from third parties who are members of the Network Advertising Initiative (NAI) or who follow the Digital Advertising Alliance’s Self-Regulatory Principles for Online Behavioral Advertising by visiting the opt-out pages on the [NAI website](#) and [DAA website](#).

Do Not Track

Currently, there is no common industry or legal standard for interpreting Do Not Track (“DNT”) signals sent from browsers. With this, our Website currently does not recognize if your browser sends a DNT signal or similar mechanism to indicate you do not wish to be tracked across websites.

Other Websites

Please be aware that our Website may contain links to other sites on the Internet that are owned and operated by third parties. This may include links to a third-party service provider that hosts a part of the Careers page of our Website or our chat bot functions. Fresh Texas is not responsible for the privacy policies of third-party websites to which it links. If you provide any information to such third parties, different rules regarding the collection and use of your Personal Information may apply. We suggest you review such third parties' privacy policies before providing any data to them. You may contact these entities directly if you have questions about their use of a any information they collect.

Security

Fresh Texas takes appropriate steps to ensure data privacy and security including various hardware and software methodologies using appropriate means including access protection by passwords. Fresh Texas cannot guarantee the security of any information that is disclosed online. There is no guaranteed assurance that information may not be accessed, disclosed, altered or destroyed by a breach of any of our physical, technical, or managerial security measures. Please note that emails and other communications you send to us through our Website are not encrypted, and we strongly advise you not to communicate any confidential information through those means. Unfortunately, the transmission of information through the internet is not completely secure. We do our best to protect your Personal Information but we cannot guarantee the security of your Personal Information transmitted through our Website. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

European Economic Area Statement

If you are a resident of the European Economic Area (“EEA”), in order to provide our Website, products, and services to you, we send and store your Personal Information outside of the EEA, including in the United States. Accordingly, your Personal Information may be transferred outside the country where you reside or are located, including to countries that may not or do not provide the same level of protection for your Personal Information.

Your Privacy Rights In California

The California Privacy Notice (“California Notice”) applies to California residents whose Personal Information is processed by Fresh Texas pursuant to the California Consumer Privacy Act (“CCPA”) or other California privacy laws described herein. The California Notice describes how we protect the Personal Information we may collect and control relating to California residents and rights California residents may have in relation to this Personal Information. For purposes of this California Notice, “Personal Information” has the meaning provided by the CCPA and does not include information that is publicly available or that is excluded from the CCPA’s scope.

As a California resident, you may be able to request to exercise the following rights:

- The Right to Know specific information relating to your Personal Information we have collected and disclosed in the last twelve months (upon verification of your identity).
- The Right to Request Deletion of Personal Information we have collected from you when reasonably feasible and does not violate any legal reasons to hold such Personal Information.
- The Right to Opt Out of Personal Information Sales to third parties now or in the future.

While we collect your information for purposes described in this policy, which include “business purposes” under the CCPA; we do not currently “sell” Personal Information.

You may submit a request to exercise your California Consumer Rights through one of the mechanisms described below. We will need to verify your identity before processing your request, which may require us to request additional Personal Information from you or require you to log into your account, if you have one. In certain circumstances, we may decline or limit your request, particularly where we are unable to verify your identity or locate your information in our systems, or as permitted by law.

To exercise your California Consumer Rights to Know, Delete, or Opt-Out of Sale, or for additional information, please submit a request to info@freshtx.com.

Data Retention Periods

Fresh Texas may retain your Personal Information for as long as necessary to comply with any legal requirement or as a part of our backup and disaster recovery systems in accordance with our backup and disaster recovery policies and procedures.

Fresh Texas may also retain information related to any requests to exercise privacy rights for as long as needed or is permitted in light of the purpose(s) for which it was obtained.

Modifications of the Privacy Policy

Fresh Texas reserves the right to modify this Privacy Policy at any time and notify you by posting an amendment to the Privacy Policy on the Website or by updating the noted date of updates on such policy. Fresh Texas encourages you to frequently review the Privacy Policy for any modifications.

Questions and How to Contact Us

If you have any questions, concerns, complaints, or suggestions regarding our Privacy Policy or otherwise need to contact us, please contact us as follows: (I) email us at info@FreshTX.com (II) call us at 210.654.3963, or (III) contact us by US postal mail at the following address:

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